



# Your Business Is Our Business!

## Mineral Wells Area Chamber of Commerce

### January 2010

A Publication of the Mineral Wells Area Chamber of Commerce & Visitors Center

**2009-2010**

### Board of Directors

**Chairman:** Annette Bennett  
**Chair-Elect:** Brian Shoemaker  
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**Ex-Officio:** Melanie Weatherly  
**Directors:** Diane Brown,  
Mike Eubank, Regan Johnson  
Brad Wilkerson

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## Tourism Roundtable Set for Jan. 20

*2010 Travel Shows to promote  
Mineral Wells Area & Palo Pinto County*

All tourism and hospitality related businesses are invited to gather for the Travel Season Tourism Roundtable at 2 p.m. Wednesday, Jan. 20, 2010, at the Mineral Wells Area Chamber of Commerce Community Room.

This is your opportunity to bring promotional and informational items for us to distribute at Travel Shows! Be sure we have your Tourism information, as we attend these shows to encourage Tourism in Mineral Wells.

For the Tourism Roundtable, bring your list of events for the upcoming year so we can publish and promote them early!

### 2010 Travel Shows

- ⇒ Fort Worth Home & Garden
- ⇒ Wichita Falls Home & Garden
- ⇒ Big Country Home & Garden
- ⇒ Houston Travel & Leisure Show
- ⇒ Travel Counselor's Convention
- ⇒ Texas Forts Muster (Fort Worth)

## Texas Friendly Customer Service Training Jan. 25

With so much to offer in our community, the Chamber is proud to invite tourists to town. According to State Comptroller Susan Combs, tourism is Texas' fourth largest industry behind oil and gas and agriculture. To help prepare for tourists, the Chamber offers the **Texas Friendly Hospitality Training** program for you and your employees.



The Chamber would like everyone in Mineral Wells to be Texas Friendly. A training has been scheduled for 9 a.m. to noon Monday, Jan. 25, at the Chamber building. Please sign up for this interactive session. Cost is \$5 each for Chamber members and \$10 each for prospective members and guests.

With Tourism season just around the corner, let's be prepared to be Texas Friendly and welcome and encourage those who want to spend some time in our community! Remember, you are always welcome in Mineral Wells.



## DECEMBER MEMBER OF THE MONTH

On December 2, 2009, the Mineral Wells Area Chamber of Commerce presented the *Mineral Wells Index* with the Member of the Month Award for December. The *Mineral Wells Index* has exemplified superb coverage of the happenings in Mineral Wells and Palo Pinto County with special attention to Chamber member ribbon cuttings and the Shop Local and Win promotion. The Chamber appreciates Editor David May and Publisher Mel Rhodes and the *Index* staff for their support and endless efforts in keeping us all on top of the news.

# Ribbon Cuttings



On December 10, 2009, the Chamber Ambassadors facilitated a ribbon cutting for Caps Motors & More at their new location, 7966 Palo Pinto Highway. Caps Motors & More is the place in Mineral Wells to purchase air conditioner motors and capacitors. Pictured are owners Larry and Tamera Rollins, Chamber Director Beth Watson, and Ambassadors.



On December 17, the Chamber Ambassadors hosted a ribbon cutting for Cactus Rose Western Gifts. A gift shop located on I-20 near Mingus, Cactus Rose has that perfect gift you've been looking for. Pictured are twin owners Wanda Shea and Rhonda Haynes, Penni Beauregard, Chamber Ambassadors, Chamber Executive Director Beth Watson, and Chamber Staff.

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On December 17, the Chamber held a ribbon cutting for Cowgirls in Pink, an e-commerce business and sister business of Cactus Rose Western Gifts that donates 10 percent of its proceeds to assist breast cancer patients and survivors. Pictured are owners Rhonda Hayes and Wanda Shea along with Chamber Staff, Ambassadors and Penni B. of Farm Bureau Insurance.

# Welcome, New Chamber Members

County Seat General Store & Motel  
P.O. Box 69  
Palo Pinto, TX 76484

Nancy's Italian Texan Grill  
2805 Hwy 180 West  
Mineral Wells, TX 76067

Disabled American Veterans Fort Wolters  
1506 SE 19th Ave.  
Mineral Wells, TX 76067

Tarleton Small Business Development Center  
201 N Felix St.  
Stephenville, TX 76401

## Renewals ~ Thank You For Your Investment!

Ace Hardware

Adams Fashion Optical

Baker's Ribs

Best Western Club House Inn & Suites

Blockbuster Video-Mineral Wells

Braum's Ice Cream & Dairy Stores

Citizens Police Academy Alumni

Clark Gardens Botanical Park

Community Christian School

Kiran Dave, M.D.

Electromedical Products International

First Baptist Church

Higginbotham & Associates

Hill's Style Shoppe

Juanita's Beauty Salon

Kiwanis Club Of Mineral Wells

Kram & Associates, PC

Meals on Wheels

Mineral Wells Eye Clinic

Mineral Wells Nursing & Rehab

Mineral Wells Print Center

Mineral Wells Ram Band Fan Club

Mineral Wells Youth Basketball Assn.

Napa Auto Parts

Palo Pinto County Humane Society

Palo Pinto General Hospital

Palo Pinto Nursing Center

Parkwood Apartments

Taco Casa

Terry Custom Homes

The Harbor

US - UK Associates

Weatherford College

White's Funeral Home

Woodmen of the World Lodge 703 &

Youth Lodge 4557

### Business and Chamber Briefs:

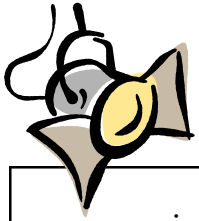
- ⇒ Sam Waddy recently joined **Titan Bank** (formerly First National Bank, Graford) as a loan officer.
- ⇒ **Oilfield Service Co./Dallas Production** celebrated the opening of its new office space and shop on Fort Wolters Dec. 4. Congrats!
- ⇒ The **Palo Pinto County Fair** is January 6-8 at the Sheriff's Posse Bldg. Call 940-659-1228 for details.
- ⇒ **Anytime Fitness** will host Break with a Trainer 11:30 a.m. Jan. 11, 2010, at the Chamber. Call 940-325-0400.
- ⇒ **Chamber New Member Orientation** will be 6 p.m. Jan. 19, 2010. All new members and anyone who wants to learn more about their benefits are welcome. RSVP 940-325-2557.
- ⇒ Congratulations to **Cobham (formerly STEC)**, whose HeliSAS two-axis helicopter stability and autopilot system has received its first Supplemental Type Certification from the FAA for use in a Robinson model R44 aircraft.
- ⇒ The season finale of the TLC show *BBQ Pitmasters* was recently filmed at **Double J Hacienda and Art Ranch** and is set to air in January. Double J is also scheduled to be the location of the spring fashion shoot for the magazine *Cowboys and Indians*.

### Chamber members get discount on bridal fair

Organizer **Tonya Gary** of **Mary Kay Cosmetics** has announced that the 2010 Mineral Wells Bridal Fair will take place 10 a.m. to 2 p.m. Feb. 20, 2010, at Holiday Hills Country Club. Booth spaces are \$150, but Chamber members receive a 50 percent discount.

All businesses that serve the wedding market should participate in the bridal fair, now in its second year. For information, call Tonya at (940) 325-8865.

For other member discounts, or to offer a member discount, visit the Chamber website at [www.mineralwellstx.com](http://www.mineralwellstx.com).



# Spotlight on Business

**Hickey's Dairy Queen**, with its newly painted building and new sidewalks, is a bright spot in Mineral Wells. **Hickey's Dairy Queen** is a town favorite because of its great hamburgers, soft serve ice cream and signature grilled chicken salad. Owners Sam and Shelley Hickey have stepped up their marketing plan by using modern technology to promote their business. You can sign up to receive text messages offering VIP super specials, win free food at their "Lunchtime Lotto" and even check out the daily specials on Facebook. Visit Hickey's Dairy Queen at 1001 N. Oak Ave. and enjoy the friendly service, great food and warm, hometown feel of this great restaurant.

**Wilson Enterprises** is a multifaceted business in Mineral Wells owned by Fred and Marilyn Wilson. Wilson Enterprises includes the **Laumdronat** and Washing Machine Museum at 700 W. Hubbard, the only working laundry museum offering bundle service where you drop off your clothes and they wash, dry and package them for later pickup (per pound rate). Home and hotel pickup/delivery is available. High grade coin-operated machines are available as well complete commercial linen service. Call 940-325-4937, 940-452-0854, or 940-452-3596 for information.

In addition, Wilson Enterprises offers the following services at 7962 Palo Pinto Highway. Call 940-327-8966 for information about these services.

- U-Haul Rentals - trucks, trailers, and boxes for packing
- Carolina Carports
- Storage - container rental & covered spaces
- Commercial property rental

**You may e-mail us at: [info@mineralwellstx.com](mailto:info@mineralwellstx.com)**

Mineral Wells Area Chamber of Commerce  
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Mineral Wells, TX 76068

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